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Greenlee® Textron Building America Since 1862

The Building America campaign will highlight Greenlee commitment across the U.S.

ROCKFORD, Ill. (November 1, 2017) – Greenlee Textron Inc., a Textron Inc. (NYSE: TXT) company introduces the Building America campaign to highlight over a century of designing, building and packaging products in the United States¹. Building America shares the stories of employees that carefully craft Greenlee tools in the six manufacturing facilities.

The stories can be viewed at Greenlee.com/buildingamerica. The Rockford, Illinois-based company supports its local manufacturing workforce, as well as five other manufacturing facilities and one distribution facility across the nation. Since 1862, Greenlee has utilized a combination of traditional hand craftsmanship and state-of-the-art equipment to produce high-quality tools. Rockford is the company's home for manufacturing knockout punches, dies, auger bits and other tools for professionals in the electrical and mechanical trades.

Richard Mayberry, a skilled machinist in the Rockford plant, is an example of the company's long-term commitment to the local community. He has been with Greenlee since 1973 and has seen some of Greenlee's biggest technological advances, which are recognized globally as industry-leading.

"I believe in the quality of Greenlee tools because I've been making them for decades," said Mayberry. "We put American innovation and hard work into the tools we build here, and our customers appreciate that we're manufacturing right here in the USA."

Tina Young is a Bit Operator in Rockford and has been working for Greenlee for 24 years. Young takes pride in each drill bit that she works on when she etches her number on the bit.

"I take pride in each crafted drill bit we make. I'm proud to etch my number on it because I know it's been cut and balanced to the highest quality standard."

"For 155 years, Greenlee has been manufacturing the tools that keep professional safe and productive in the field. And we've been doing it with generations of family, friends and neighbors in our local communities – that's significant in today's environment." said Rishi Malhotra, VP of Marketing for Greenlee. "The men and women in each of our seven facilities proudly invest themselves in creating tools to support the professional, and their craftsmanship shows."

¹ Not all Greenlee products qualify for the stringent Made in the USA or qualifying statements. For up-to-date information on whether a product is Made in the USA, please consult our product packaging or marketing material found at www.Greenlee.com.



In addition to its Rockford location, Greenlee has manufacturing and distribution facilities in Vista, California; Genoa and Waukegan, Illinois; Louisville, Kentucky; Southaven, Mississippi; and Chattanooga, Tennessee and employs close to 800 people at these locations. Greenlee has 972 employees that are invested in Building America. The Rockford manufacturing facility is able to ship over 25,000 products weekly to trade workers who keep America running.

To follow Greenlee's Building America campaign or to learn more about the company's pledge, visit Greenlee.com/buildingamerica.

Greenlee Textron Inc.

Greenlee Textron Inc. is known as a global leader in the professional tool category. The Rockford, Illinois-based company develops high quality, innovative products distinguished by customer-driven design and differentiated by supply chain excellence. It also leverages its powerful brands such as Greenlee Communications and Greenlee Utility in the electrical, construction and maintenance markets worldwide. More information is available at www.greenlee.com.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Textron Off Road, Arctic Cat, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com.

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