



FOR IMMEDIATE RELEASE

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Greenlee® Where's Sluggo Campaign Marks Knockout Milestone

Enter to win Textron Off Road ATVs and Grizzly® coolers in Where's Sluggo? promotion

ROCKFORD, Ill. (March 29, 2018) – On the heels of unveiling the new laser etched alignment and USA markings to Slug-Buster® and Standard Round Knockouts, Greenlee Textron Inc., a Textron Inc. (NYSE: TXT) company, is celebrating its 90th anniversary of the Knockout with the Where's Sluggo? campaign. Where's Sluggo? will run from April 2 – June 30, 2018. See how Greenlee Knockouts are lasered by visiting Greenlee.com/laserknockouts.

“Greenlee introduced the electrical market’s first Knockout offering in 1928 and continues to innovate Knockout tools and processes,” said Rob Bentley, Product Manager. “We added laser markings to make it easier for users to accurately position the die when punching. We are excited to bring Sluggo back to help us celebrate this milestone in Knockouts.”

Sluggo is Greenlee’s SLUG-BUSTER® mascot. To celebrate the 90th anniversary of the Knockout, select sets will have Sluggo laser marked on the dies. These sets will include a card with a unique code, which congratulates the professional for finding Sluggo. Those who find Sluggo are directed to enter the unique code on a registration site to receive a free Grizzly cooler. Registered winners will also be entered to win one of three Textron Off Road Alterra™ MudPro® 700 LTD ATVs.

For official rules and a complete list of qualifying Knockout sets that may include Sluggo, visit Greenlee.com/Wheressluggo.

Grizzly Coolers is a registered trademark of Iowa Rotocast Plastics, Inc.

Greenlee Textron Inc.

Greenlee Textron Inc. is known as a global leader in the professional tool category. The Rockford, Illinois-based company develops high quality, innovative products distinguished by customer-driven design and differentiated by supply chain excellence. It also leverages its powerful brands such as Greenlee Communications and Greenlee Utility in the electrical, construction and maintenance markets worldwide. More information is available at www.greenlee.com.

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About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Textron Off Road, Arctic Cat, Textron Systems, and TRU Simulation + Training. For information, visit: www.textron.com.

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